

THE IMPACT OF THE DIGITAL ENVIRONMENT AND THE DYNAMICS OF SOCIAL RELATIONSHIPS AMONG YOUNG PEOPLE

Abstract: *This study analyzes the role of the digital environment in modern society, its socio-philosophical essence and impact on human and social development. The impact of the virtual space, digital communication and information exchange processes that are being formed as a result of the rapid development of digital technologies on social relations, human worldview, values and behavior is highlighted.*

Keywords: *Youth, digital environment, digital space, social relations, social networks, internet communication, virtual communication.*

Аннотация: В данном исследовании анализируется роль цифровой среды в современном обществе, её социально-философская сущность и влияние на человеческое и социальное развитие. Подчеркивается влияние виртуального пространства, цифровой коммуникации и процессов обмена информацией, формирующихся в результате стремительного развития цифровых технологий, на социальные отношения, мировоззрение человека, ценности и поведение.

Ключевые слова: Молодежь, цифровая среда, цифровое пространство, социальные отношения, социальные сети, интернет-коммуникация, виртуальная коммуникация.

Introduction: Educating young people in the spirit of military patriotism, raising them as patriotic citizens in the image of national heroes has always been considered a relevant topic and has been instilled in people's minds through myths and fairy tales. In particular, in Ancient Greece, through the images of "Perseus", "Odysseus", "Heracles", "Jason", "Achilles", "Agamemnon", "Oedipus", in the image of the legendary hero "Beowulf" in the ancient Anglo-Saxon epic poems, in the image of the heroic figure "Sigurd" in the mythology of the Scandinavian countries, in Ancient China, "Hua Mulan" in the image of patriotism and courage,

in Ancient Turan, the epics "Tomaris" "Alpomish" and the legends "Shirok", "Siyovush" "Rustam" and "Afrosiyob" reflected feelings of patriotism, courage, loyalty and devotion to the Motherland. The Quran and Hadith also consider the issue of educating the youth in the spirit of patriotism and military patriotism, love for the homeland and its protection as a priority. In particular, regarding the liberation of the homeland and the protection of the oppressed, it is emphasized that "Why do you not fight in the way of Allah and for the weak men, women and children who say: 'Our Lord, bring us out of this oppressive city, and grant us from You a guardian and from You a helper?'" It is also stated that expulsion from the country is a heavy loss for a person, saying, "They were expelled from their homes wrongfully only because they said, 'Our Lord is Allah.'" In the Hadith, our Prophet Muhammad (peace be upon him) said, "There is no country more beloved to me than you. If my people had not driven me out of you, I would not have lived anywhere else," expressing his boundless loyalty and love for his homeland, Islamic phrases such as "Loving the homeland is part of faith," and authentic hadiths describing the family as a small homeland, such as "Whoever is killed defending his family, his life, or his religion, then he is a martyr." These include:

Research work on the spiritual and moral education of young people, the formation of their patriotic and military patriotism, and digital media and its impact on society, conditional, a) Eastern and Western research scientists;

b) CIS scientists; c) was allocated for the research of the country's scientists: philosophers, educators, sociologists, historians and economists:

a) Eastern thinkers Abu Nasr Al-Farabi (d. 951) in his works "The City of Virtuous People" and Yusuf Khos Khajib (d. 1077) in his works "Kutadgu Bilig" (Knowledge Leading to Happiness) called on people to speak truthfully, practice justice, generosity, acquire knowledge and mature as morally mature individuals.

Special attention is being paid to increasing the prestige of military service in the country, strengthening national security and defense capabilities, and educating young people in the spirit of military patriotism. Under the influence of the media and digital environment, educating young people in the spirit of military

patriotism, instilling in them a sense of love for the Motherland, loyalty to duty, pride and honor for the national army, and protecting them from negative influences affecting their minds has become one of the most important priorities of state policy.

As the President of the Republic of Uzbekistan Sh.M. Mirziyoyev noted, “Protecting and diverting the young generation from factors that negatively affect their minds is true patriotism.” In this regard, under the influence of the media and the digital environment, it is necessary to study the essence of the content of theoretical and practical measures to educate young people in the spirit of military patriotism, protect the Motherland and ensure its inviolability, and increase the prestige of the national army.

The ancient Greek philosopher Plato (d. 347 BC) believed that “the best defense of an ideal city should be the formation of the best guard groups,” that is, a group consisting of physically and spiritually perfect people; Aristotle (d. 348 BC) believed that “Citizens should accept the defense of the state as a moral duty,” and the ancient Roman philosopher Marcus Tullius Cicero (d. 43 BC) studied some aspects of patriotism, such as “The basis of human morality is his duty to his homeland.”

Researchers and scholars J.L. Hall “Heroism and courage”, G. Lin “Patriotism is related not to the physical state of the individual, but to the mental state”, M. McLuhan “The essence of the content of the media”, K. Helvetsky “The formation of human spiritual feelings”, N. Luhmann “The impact of the media on society”, R. Dukin “The content and essence of social media”, T.A. Trollope “The impact of digitization on the social system”, N. Negroponte “The application of digital technologies in everyday life”, M. Castells “The impact of digital technologies on the development of society”, T. Charles “Information security in the digital environment”, N. Carr “The impact of digital technologies on human thinking”, Z. Bauman “Adaptability in the digital space”, E. Durkheim “The moral crisis in modern society”, D. Buckingham “Digital identity and media literacy in the media space”, H. Jenkins studied "The Essence of Media Content", N. Postman

"The Negative Impact of Media on Human Thinking", Y. Habermas "The Impact of Media on the Social System", D. Tapscott "The Psychology of the Digital Generation", E. Toffler "The Rapid Changes in the Modern World".

A number of scientific studies are being conducted in the world on the priority areas of educating young people in the spirit of military patriotism through the integration of media and the digital environment. In particular, research and studies are being conducted on increasing public participation in emergencies through digital media and forming a sense of patriotism in them, the use of social media by young people and their impact on their online and offline lives, the use of gamification, (virtual and augmented reality) technologies, artificial intelligence, IT programming, and on educating young people in the spirit of military patriotism and increasing the prestige of military service based on the principle of "one soldier, one profession".

Conclusion: The resolutions of the President of the Republic of Uzbekistan Sh. Mirziyoyev on the "Strategy of New Uzbekistan", "Strategy of Digital Uzbekistan-2030", "Strategy of Actions for the Further Development of the Republic of Uzbekistan", "Development Strategy of New Uzbekistan for 2022-2026", "Resolution on measures to support the creation and popularization of national content for children", "Decree on measures to consistently continue reforms within the framework of the country's development priorities until 2030 and take them to a new stage", "On the organization of the Military Security and Defense University on the basis of the Academy of the Armed Forces of the Republic of Uzbekistan" and "On measures to take the CSDP system to a new stage", contain programs within the framework of patriotism and military patriotism, the development of the media and digital environment and its impact on youth education formed the theoretical and methodological basis of the study.

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