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## SOCIAL NETWORKING SITES ORIENTED TO LANGUAGE LEARNING

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**Abstract:** The new generation of peoples is defined by their reliance of media, their technological multitasking capabilities, and their propensity toward all things new. Virtual communication and connections are playing significant roles in people's interactions. Internet has penetrates all aspects of life, one of them is education. In the era of globalization and internationalization the Internet becomes a dominant tool for adapting to the new environment. There are many options opened now for learning and teaching languages.

**Key words:** technology, sites, Internet, process, information, science, computer, games, audio recording, teaching.

Internet - is a global system of interconnected computer networks that use the standard Internet protocol suite to serve several billion users worldwide. <sup>1</sup>

Social-networking sites - are increasingly attracting the attention of academic and industry researchers intrigued by their affordances and reach

Numerous courses for beginners and continuing learners are available. Vocabulary, grammar and review, as well as original, thematically-organized lessons such as Idioms, the Digital World, Politics, Sports or Travel, allow you to learn whatever, however and wherever you want.

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<sup>&</sup>lt;sup>1</sup> Usmonova Sh.R. Features of using information and communication technologies in English lessons //Economy And Society. № 6(73) -S.: 2020.

The integrated review manager keeps track of individuals' progress and determines optimal intervals for presenting material for review. In the Babbel Community, learners can search for language-exchange partners and interact via the forum or chat.<sup>2</sup>.

The language learning site is not complicated to operate, students can do every task without any problems. In the comparison to Livemocha learning site, Babbel has got better pictures that accompany vocabulary words and the vocabulary words are very up to date.<sup>3</sup>

The usage of the given site in classroom would be useful and invaluable as it makes teachers work easier. When having a lesson dedicated to some theme it is convenient to use Babbel site materials during a class. A teacher just needs to give handouts to students and make them do the tasks accompanied with pronunciation of them on the site. Students may fill in the gaps in the sentences or make grammar exercises with tables and explanations on a white board.

The fact that Babbel is not free makes the only problem of the site so that not every student can afford the usage of the site at home. Only if the teacher subscribes to Babbel it is possible to use it in classroom arrangement together with the students.

There are two classes of member: ordinary member, and paying premium member. Grammar units and some of the multimedia functions, such as video units, voice recording, and podcasts, are available only to premium members. The site sells materials from its partners, such as grammar reference books from Collins.

All in all, the site is very similar, in a good way, to Livemocha. Both use a "freemium" model, offering both free and premium services, which is great for

<sup>&</sup>lt;sup>2</sup> Irgashev M.U. Information Technology In The Process Of Learning A Foreign Language In A Non-Linguistic University//Economy And Society. № 6(73) -S.: 2020.

<sup>&</sup>lt;sup>3</sup> Majidova Z.A. The cognitive aspect of using phraseological units in teaching translation. International scientific journal. Economy and society. № 6(73) -s.: 2020.

new users who want to get their language learning started before committing a monthly credit card charge.

The first sign that Busuu is a unique language website is during the sign-up process where the students are asked not only the usual name, age and gender like at other social networks, but they also need to list what languages they speak fluently and what languages they are looking to learn. The fact that the website needs to know their native tongue implies that they will be using their language fluency as part of the social interactions on the website.

Each language area is a page where course materials can be found to help a user to learn words, grammar and conversation in that foreign tongue. The vocabulary components walk the user through a simple series of words or phrases in the foreign language, with the translation in his native tongue at the bottom. Images are used as a way to help him integrate the learning of that word with visual cues from the world. In many cases each "slide" also displays a sentence at the bottom with an example of how someone could use that word or phrase in a sentence. On each slide, he will also hear the word spoken aloud. As for more advanced students they learn words and grammar on examples which more complicated so the language learning site may be used on different levels. There is an option on Busuu to print pdf file of grammar of the unit in order to learn the rules and sentences. These handouts can serve a great help to a teacher and students.

Once the work through all of the vocabulary words is finished, the student will move onto the dialog component. This section displays a full dialog between two people in the foreign language on the left side of the screen. When the student presses play, he can listen to the dialog and try to understand the conversation, which uses the vocabulary words and phrases just learned.

Once he has listened to and read the conversation, he can click the link at the bottom of the screen to translate the dialog. The conversation then appears on the right side, translated into his native language. This lets him see how well he understood the conversation.

Between the different steps of the student's own coursework, occasionally he will see a pop-up box requesting him help with correcting some writing posted by other Busuu users. This writing is actually other members trying to learn his native language through practice. This is his opportunity to correct any mistakes they have made and help them better understand the correct use of his native language. In this way, the community is a giant collaborative language learning center, where everyone is both a student and a teacher.

As we know one of the best ways to learn another language is through practice. The best form of practice is a dialog with someone that is very proficient in the language the students are trying to learn. Part of their coursework will include practice chatting with other people on the site.

At the end of each unit, the student will work through a review of the material just covered in the form of an interesting test. The test does an excellent job of reinforcing what is already learned through word matches, and test translations of both written and spoken words and phrases.

Students may read interesting, up to date and useful information developing reading skills. After reading they are to write a synthesis or a summary on what they think about the given text/article. This exercise makes students practise their writing skills.

Students practise communication skills on the site by recording their speech online. There are dialogs on the site. After having listened to the dialog they are to pronounce those phrases in green colour and send the recording to native speakers for feedback. Also there is opportunity to communicate with native speakers online Italki, pronounced I-talk-I, is a language learning social network that connects students and language teachers. Here students can find language exchange partners, practise speaking a foreign language, ask questions, find free online language resources, and get help from an international community of language learners.

Social Learning - Language partners - search for people who are native speakers of the target language and practise through language exchange;

- Q & A ask language related questions and get answers from the community;
- Groups study together in groups. Discuss topics surrounding culture, language acquisition, topics of interest. Work together to get help from people studying the same language.

Podcasts and videos - listen to or watch videos about different cultural and linguistic aspects to improve language ability.

Resources - find other resources on the web, including flashcards, self-progressed lessons, news broadcasts, test preparation manuals, etc.

Paid Learning - Independent teachers/tutors - find qualified teachers. "The new feature connects teachers and students for paid teaching of foreign languages. Teachers create a profile and set their own rates," writes Ryan McLaughlin at CNet

Language teaching providers - online schools, podcast companies, materials developers, and any language teaching products and services will be available on the Italki Marketplace.

Social networking sites and blogs give an opportunity for learners to communicate with other learners and educators. SNS and blogs help people to motivate and engage people in educational process.

## **List of references:**

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