

THE IMPORTANCE AND ROLE OF E-COMMERCE IN THE DEVELOPMENT OF ENTREPRENEURSHIP

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Abstract: Electronic commerce is the sale of goods (works, services) within the framework of business activities using information systems in accordance with the contract concluded through an electronic trading platform. In order to liberalize the economy and reduce administrative regulation in our country, to increase market mechanisms in the sale of highly liquid and monopolistic products, and to increase the level of transparency in stock exchange trading and to develop a healthy competitive environment, it is necessary to introduce modern information and communication technologies into the stock market. consistent measures are being taken.

Key words: E-commerce, Commodity exchange, liquid and monopoly products, agribusiness, Investments and foreign trade.

INTRODUCTION

The organization and transfer of state purchases and corporate purchases within the framework of electronic commerce shall be carried out in accordance with the procedure established by the Cabinet of Ministers of the Republic of Uzbekistan. According to the decision of the President of the Republic of Uzbekistan No. PQ-4484 dated 08.10.2019, regardless of the form of ownership, in order to create equal conditions for the purchase of highly liquid and monopoly products for all economic entities and to activate stock trading in the republic, 2020 From January 1, a number of new procedures have been developed and implemented.

The main goal of our research is to determine ways to develop the infrastructure of today's commodity market of the commodity exchange of agricultural products in our country. Based on this, it is our task to analyze the dynamics of Uzbekistan's Commodity and raw materials exchange trade, the purchase of agricultural material and technical resources through the exchanges, and the indicators of the sale of agricultural products through the exchanges, and to evaluate their stability. we put The article mainly analyzes relative indicators. Because our purpose of the research was to determine the trends of sustainable development.

LITERATURE ANALYSIS AND METHODOLOGY (LITERATURE REVIEW)

Development of goods production in agriculture determines the objective need to form a market with appropriate categories and regulatory methods. In practice, there are two types of relations between the producer and the consumer. The first is carried out in accordance with the laws of production and circulation of goods using the market as an exchange. The second is the distribution of the produced product based on the requirements of study and accounting balance. [1].

N.O.Yoldoshev and M.P.Yunusov suggest using the following approaches to the concept of the stock market in the analysis of commodity exchange trade [2] Commodity exchanges embody market mechanisms such as competition, demand, supply, price, and price. The exchange is a place where, on the one hand, the seller, who wants to sell goods, and, on the other hand, the buyer, who is trying to satisfy his demand, meet, both of them are independent economic entities. [3,4].

RESULTS AND DISCUSSION

The goals, tasks and main directions of agricultural development and regulation of the food market in Uzbekistan are defined based on the strategy of agricultural development of the Republic of Uzbekistan for 2020-2030 [5].. Regardless of the form of ownership, in order to create equal conditions for the purchase of highly liquid and monopoly products for all business entities and to

activate stock trading in the republic: according to the decision of the President of the Republic of Uzbekistan No. PQ-4484 dated 08.10.2019; [6].

Purchase of material and technical resources through exchanges. "If the stock market does not work effectively, there will be no market relations. Exchange trading forms free competition, opens new markets for entrepreneurs, sharply reduces the "hidden economy" and corruption, says the head of our state. Speech at the meeting on increasing trading at the Commodity Exchange and expanding the participation of local enterprises on May 17, 2022 in the word [7].

As a result of the reforms, we can analyze the following:

In the last three years, the turnover of the stock exchange doubled and reached 90 trillion soums. At the moment, a new system for taking local products to the stock exchange is being developed. This means an additional income of 2 trillion soums for the farmers. In particular: - from July 1, a separate prospective goods section was established at the stock exchange, and the products produced by local entrepreneurs were sold without additional documents[8].

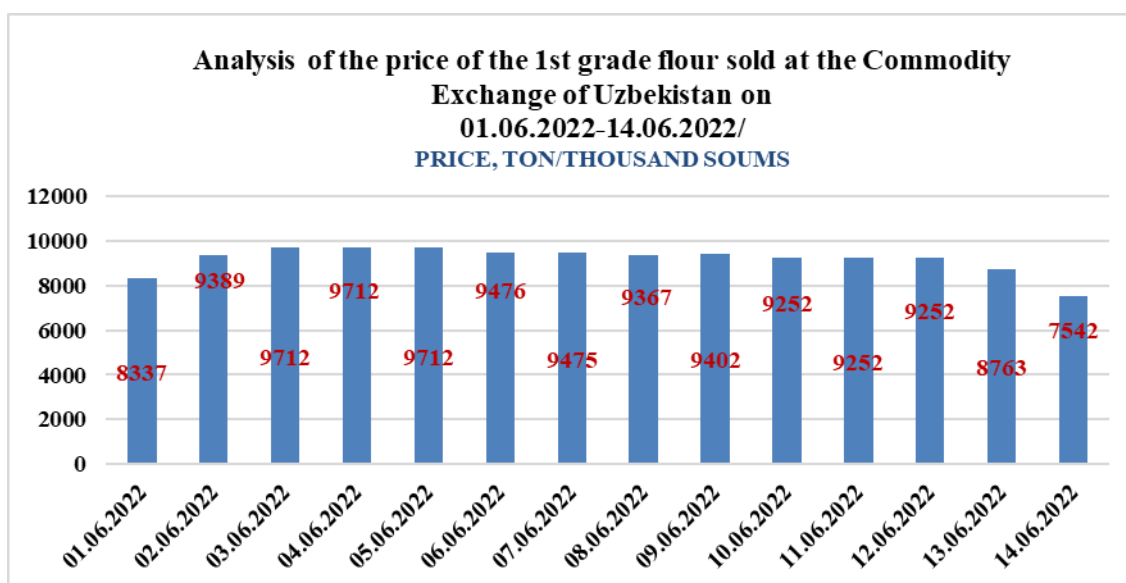


Fig. 1) From July 1, 2022, the Ministry of Agriculture of the Republic of Uzbekistan announced the expected minimum price of grain for the 2022 grain harvest based on the analysis of world prices.

Therefore, from July 1, farmers and clusters put wheat on sale at market prices, which is why the Ministry of Agriculture of the Republic of Uzbekistan

announced the expected minimum price of grain based on the analysis of world prices: 3 million/1 ton. If we look at the analysis of the sale of grade 1 flour at the Uzbekistan Commodity Exchange in 2022, we can see the relative amount of the dynamics of the displays on June 01-14. (Fig. 2)

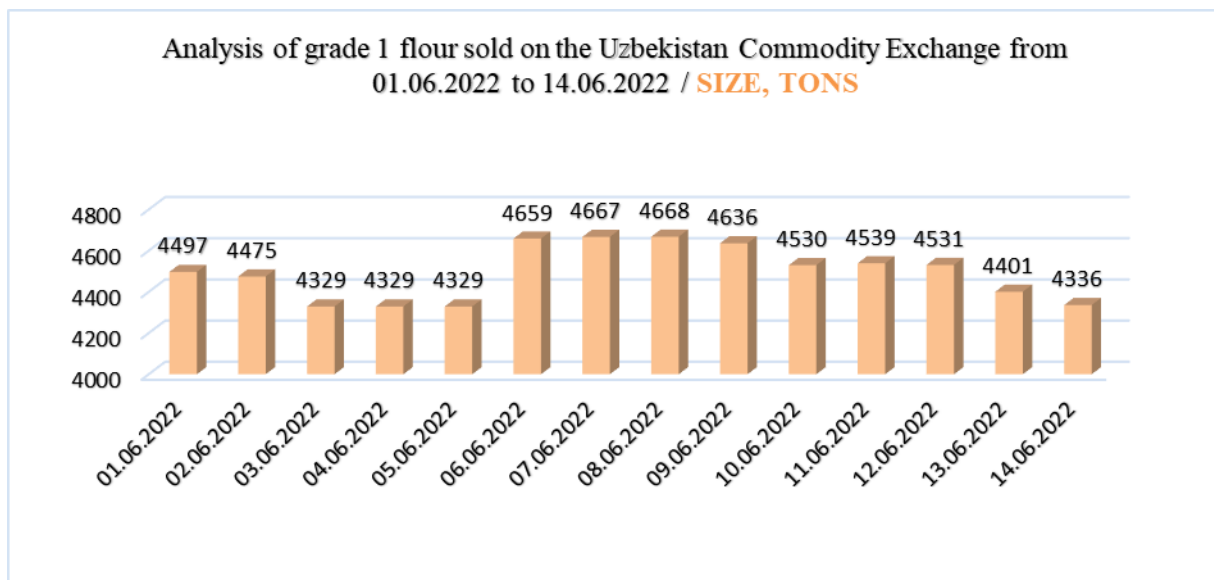


Fig. 2) Analysis of the price of the 1st grade flour sold at the Commodity Exchange of Uzbekistan on 01.06.2022-14.06.2022.

In our opinion, the commodity exchange is in agriculture

It is necessary to implement the following institutional measures to increase the stability of grain products trade:

- a broad and understandable review of proposals for the sale of grain products to potential buyers (daily stock exchange bulletin);
- formation of prices of cereal products at the market price based on supply and demand;

CONCLUSION

In conclusion, it can be said that the development of commodity production in agriculture determines the objective need to form a market with appropriate categories and regulatory methods. At the same time, it is necessary to create market mechanisms for price formation of highly liquid and monopolistic products and to further develop the activity of the stock exchange only through stock trading.

What should be done for this?

- expanding the list of goods for sale,
- it is necessary to introduce new trading tools that ensure the dynamics of stock trading.

Of course, there should also be adequate supply for this purpose:

I can make the following additional suggestions to ensure the sustainability of grain production.

- increasing the number of mills,
- expanding the area of grain cultivation and increasing its productivity,

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